

PAID PARKING IMPLEMENTATION

CASE STUDY

Caesars Entertainment Las Vegas Portfolio: ACE teamed up with Caesars Entertainment to launch one of the largest controlled and paid parking transitions in the country at eight of their most prestigious Las Vegas properties. This included moving from a free parking environment to a paid model for both valet and self-parking. Through this transition, ACE coordinated a new state-of-the-art Parking Access Revenue Control System (PARCS) to control over 28,000 spaces with 80 access lanes, LPR expedited exits supported by 124 cameras, parking guidance signage and individual space availability indicators, integrations to recognize 10 unique access credentials, and a command center with 8 fully integrated customer service stations.

Solutions



Phased Implementation

- Four Month Transition Plan
- Client & Vendor Meeting Schedules
- PARCS Timeline Coordination
- Construction Mitigation Planning
- Stakeholder/Department Outreach



Experienced Team

- Corporate Commitment
- Dedicated Transition Team
- Senior Level Managers
- Onsite Recruiting Team
- Hands-On Service Training



High-Tech PARCS

- Distributor-Level PARCS Expertise
- Custom PARCS Specifications
- Command Center Integration
- Parking Guidance Systems
- LPR Expedited Entry/Exit

Measurable Results

\$34M	Annual Revenue	15%	Service Score Increase
3.4M	Annual Transactions	99%	System Uptime

“The ACE team has consistently met or surpassed our expectations. From delivering the seamless implementation of a complex PARCS, to service enhancements and maximizing operational efficiencies, they have proven to be a strong partner and resource for Caesars Entertainment.”

- Chris Najbicz, Vice President Caesars Entertainment

