

# SPACE

## HOTEL SELF-PARK SYSTEM



### Not Charging for Parking?

- ▶ No Start-Up Costs
- ▶ Increase RevPAR
- ▶ \$200,000-\$600,000/Year Potential

### Already Have a System?

- ▶ No Start-Up Costs
- ▶ 20-40% Capture Rate Improvement
- ▶ \$35,000-\$45,000/Year Revenue Increase Average



DRIVEN BY INNOVATION.  
POWERED BY PEOPLE.

# SPACE HOW IT WORKS

## CONVENIENT 3-STEP GUEST PROCESS FOR EXPEDITED GUEST EXPERIENCES

Elevate your guest experience with the easiest, fastest and most reliable parking revenue generator. Monetize your parking lot and create a seamless visitor experience for your guests with ACE's proprietary contactless technology. Our digital solution is cost-free and requires no equipment installation. Simply post a sign and collect parking revenues immediately.

### 1. PARK

Guests simply park at any location in an ungated lot.



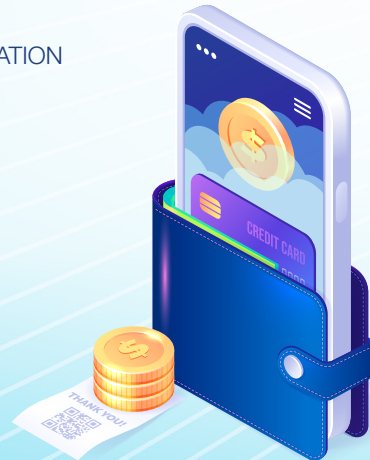
### 2. PERMIT

Three quick permit options:

- ▶ SCAN TO PAY
- ▶ TEXT TO PAY
- ▶ ADVANCED ONLINE RESERVATION

### 3. PAY

Easy payments are made via card or digital wallets and they're all set!



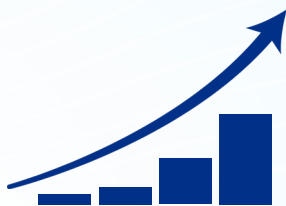
# SPACE P REPORTING

COMPREHENSIVE DATA INTO YOUR REVENUE CAPTURE PERFORMANCE



## Revenue Insights

- ▶ Revenue Trends
- ▶ Drive-In Rates
- ▶ Revenue Capture Rates



## Patrol Insights

- ▶ Daily Patrol Frequency
- ▶ Patrol Verification Maps (GPS-Powered)
- ▶ Citation-Driven Capture Increase



## Value-Added Features

- ▶ Manual Room Charge Entry
- ▶ Event Revenue Statistics
- ▶ Customizable Property KPIs Reporting Options



# SPACE PRICING

## LOW-COST SYSTEM IMPLEMENTATION OPTIONS

### SYSTEM COST OPTIONS

#### Convenience Fee Model

- ▶ No Start Up Costs
- ▶ No Signage Costs\*
- ▶ No System Costs
- ▶ Convenience Fee Paid By Guests

Multiple Pricing Options Available

#### Subscription Model

- ▶ No Start Up Costs
- ▶ No Signage Costs\*
- ▶ Monthly Subscription Fee Paid by Hotel
- ▶ Fixed System Subscription Fee

Established & Retained by Hotel

#### Revenue Share Model

- ▶ No Start Up Costs
- ▶ No Signage Costs\*
- ▶ Multiple Revenue Share Options

*Gross Revenue*

*Increased Revenue*

*Revenue Over Threshold*

- ▶ Guest Convenience Fees are Optional

Fees Increase Hotel Share of Revenue

### SYSTEM FEATURES

#### Complimentary System Features

- ▶ System Training for Hotel Staff
- ▶ Front Desk Program Signage
- ▶ Room Charge Option
- ▶ Complimentary Guest Parking Options\*\*
- ▶ Adjustable Guest Parking Rates
- ▶ Public Parking Rate Options
- ▶ Event Parking Rate Options
- ▶ System Dashboard & B.I. Analytics Tools

### OPTIONAL SERVICES & EQUIPMENT

#### Optional Services

- ▶ Program Management Services
- ▶ Enforcement Staffing Services
- ▶ Event Staffing Services

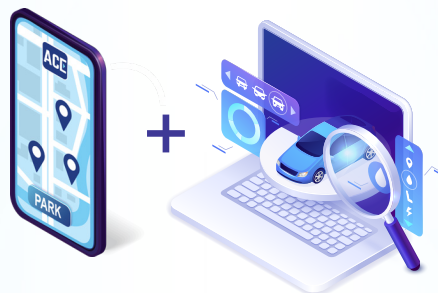
#### Optional Equipment

- ▶ Handheld Permit Equipment  
*Verifications & Citations*
- ▶ Handheld Event Parking Equipment

### SIGNAGE



### SYSTEM



### EQUIPMENT



\* Additional cost may apply for signs larger than 12"x18"

\*\* Limits may apply